

## COMPANY PROFILE

### Amyko®

Amyko is a 360° icloud support for your whole health data and services. The online platform and the App allow the easy management of documents and life information thanks to a dynamic and customizable user experience. Amyko bracelet, all manufactured in Made in Italy, is constantly connected to the platform through NFC passive technology, which is also powerless making the user feel safe all the time. Information, Pharmacy receipts and medical checks can be monitored and can be checked in case of emergency. By just approaching the bracelet to the smartphone the Amyko app will immediately open and, according to the permissions, it will show peronal and public information.

### **MANY SPECIAL FUNCTIONS: MEDICAL REMINDER, GEO LOCALIZED SOS SIGNAL AND A DIRECT CALL TO A PRIVILEGED NUMBER**

Amyko® is full of options, such as the Medicines' Cupboard, to remind the user the time he should take the necessary medications; it is also useful to memorize a medical checkup date and time, and to signal it to the members of the family. Simply downloading the Amyko App from the Playstore, the icloud platform is ready to use. In case of emergency Amyko can also send a message to a member of the family, and thanks to the self help function, improved version of the "Lifesaver" system, it also includes the geo-localization.

The new App version released last January it also includes a real Digital Medical Archive, where medical reports and useful documents can be easily opened with the smartphone. Another option is the "Health Diary", where the user can write down every day therapies or personal health parameters. Amyko aims to be a b2b platform that can work as a information collector for hospitals and clinics, laboratories and health operators. This way all the essential information will be stored and easily available in case of emergency, but still respecting the user privacy.

Since the first stages the focus has been on the definition of those specific related to privacy norms. The project evolved therefore following the whole course imposed by the privacy inspector, therefore the user can be sure that all the data are 100% safely stored.

### **AMYKO SUPPORT**

In this age of "wearable tools", a bracelet has been recognized as the first physical support to the innovative Amyko system; nevertheless, other devices are taken into consideration for further studies. Based on the NFC technology, the object allows important information to be read such as the personal data, or the therapeutic info, directly on smartphone or tablet from an eventual rescuer or a family member.

### **Amyko Press Kit**

Amyko is an easily wearable device from kids and adults that guarantees security and safeness to all the family in case of need. Realized with thermoplastic rubber, anallergic and fully recyclable, Amyko has been designed in Liguria, and accomplished in the Brescia territory. It does not need batteries and it does not emit radiations. The user will build the Amyko bracelet according to the wrist size and the color preferred. In order to obtain security for all the family the price for the bracelet is only of 39,90€.

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## **100% Italian Company**

Amyko was founded by two italians, the bio engineer and industrial designer Filippo Scorza and the sustainable-tech entrepreneur Riccardo Zanini. In their first meeting they both aimed to create a system that could strongly improve people's security changing the standard of sharing and visualizing medical and health documents in case of emergency or need.

Thus, Amyko started taking shape in October 2013 during the bus ride of "Startup Bus Europe Competition", and it also wins the special mention at the Pioneer Festival in Vienna. After roughly a year and a half of planning, analysis and model development, in February 2016 the society Wecare srl was finally constituted and the new model could be finally released in the market.

Since the first day the two founders, together with a team that today it counts 15 professionals, took inspiration from the positive social impact that Amyko could give to the users. Providing a practical and user friendly service that supports the users' needs in the health and medical fields, Amyko confirms its prominent position in the wearable tech market.

## **A supportive technology between crowdfunding, prizes and partnerships**

The release of Amyko has been supported by deep strategic analysis, and everyday the team is at work to listen to the market on the vertical specifics where the public is addressed.

Amyko has also won the following prizes: first prize for "Unicredit Startup Lab" 2014, first prize for "K-Idea Parco tecnologico Kilometro Rosso" and "Welfare Index Pmi" (Commerce section, march 2016), and the " OpenF@b Call4Ideas" of BNP Paribas (Cardif, December 2016).

In January 2017 Amyko launch a new App version that consolidates it as a collector platform for all the user's medical and health history. Thanks to the network, Amyko is constantly evolving, and it has been chosen by Oberthur, European leading company in the mobile payment section. Furthermore, also the major commercial company Carrefour has decided to invest in Amyko in order to employ the NFC system for contactless payments.

Amyko is a supportive technology that has also been recognized by other important partnerships that are involved in the support of weak social bands.

For more info: <https://amyko.it/corporate#partnership>

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The logo for Amyko, featuring the word "amyko" in a lowercase, orange, sans-serif font. The letter "o" is replaced by a stylized orange circle with a white dot in the center, resembling an eye or a camera lens.

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