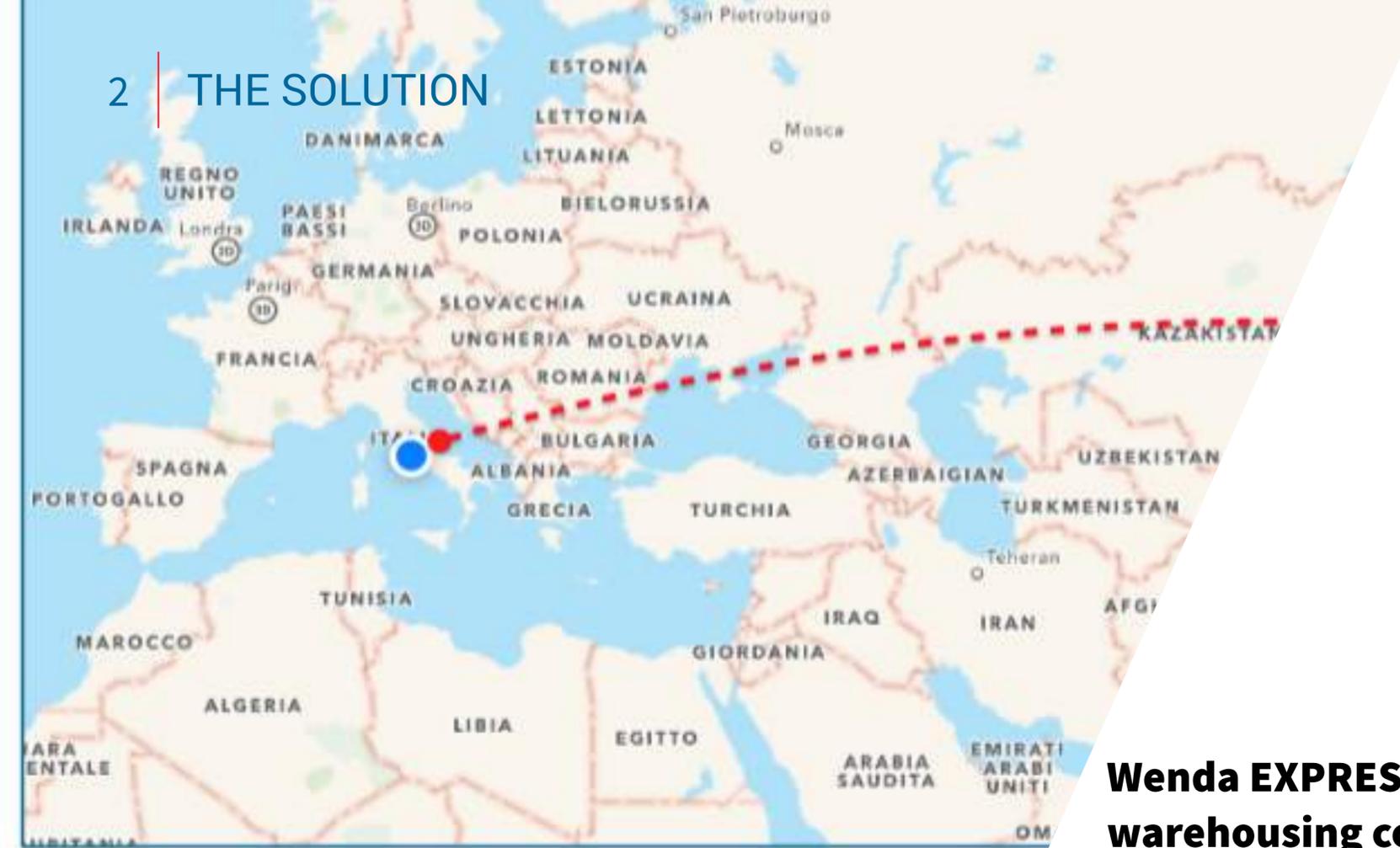


A large container ship is shown from a low angle, sailing on the water. The ship's deck is filled with stacks of colorful shipping containers in shades of green, red, and blue. The ship's hull is dark grey with a red stripe at the bottom. The background features a sunset sky with warm orange and yellow tones, and a calm body of water with a few small sailboats in the distance. The logo for Wendenada Express is overlaid on the ship's hull. The word "Wendenada" is written in a large, blue, cursive font, and "Express" is written in a smaller, red, sans-serif font below it.

Wendenada
Express

2 | THE SOLUTION



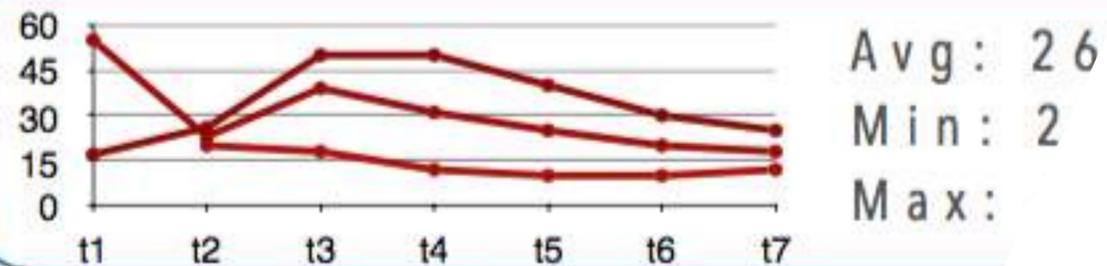
Wenda EXPRESS, the digital environment to monitor shipping, handling and warehousing conditions of wine logistic units.

When the product leaves the production warehouse or cellar and is handled by third parties, traceability and conservation are quite often impossible to be controlled.

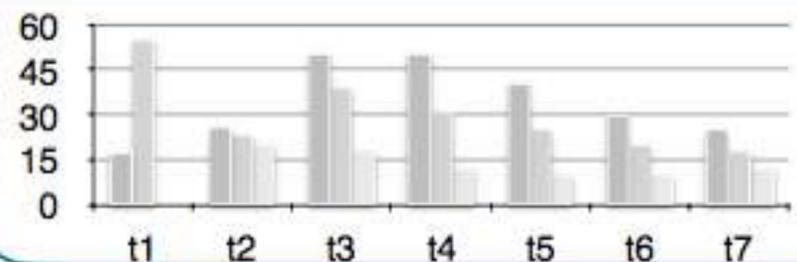
A WENDA Device per logistic unit is the perfect solution to monitor shipment of lots of wine bottles. WENDA will collect the parameters which affect the wine conservation status and will accurately trace the whole shipment.

Wenda Express, the Wenda experience for logistics.

Temperature



Tilt Angle



✓ **Monitoring of shipping and warehousing conditions**

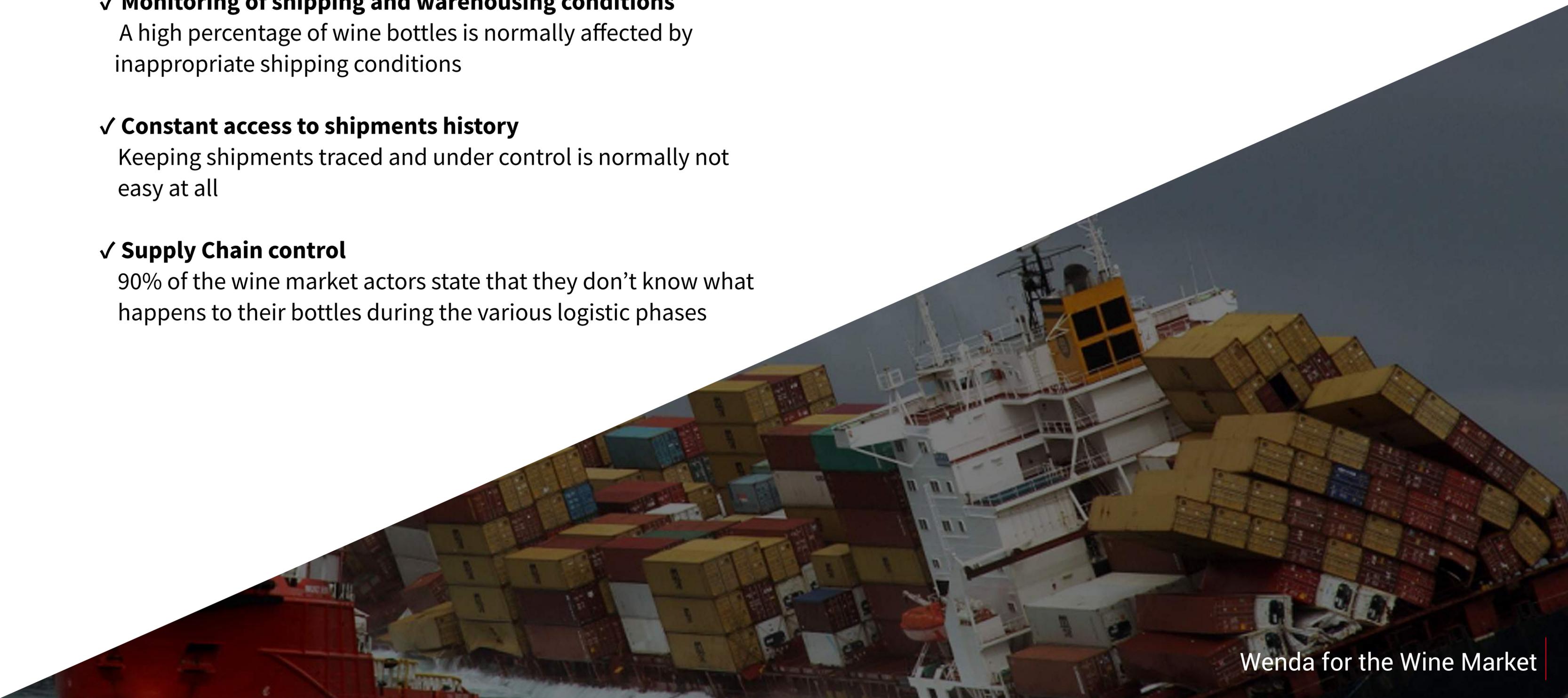
A high percentage of wine bottles is normally affected by inappropriate shipping conditions

✓ **Constant access to shipments history**

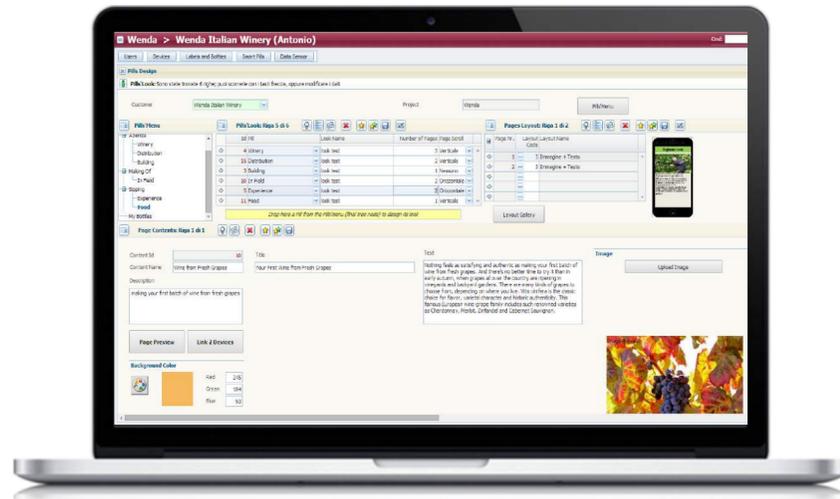
Keeping shipments traced and under control is normally not easy at all

✓ **Supply Chain control**

90% of the wine market actors state that they don't know what happens to their bottles during the various logistic phases



4 HOW IT WORKS



✓ Device

Integrated sensors register temperature and light, the data are collected and memorized on an internal memory App.

✓ App

With a smartphone, it is possible to download the data collected by the device, in a very simple way Platform.

✓ Platform

A cloud dashboard provides constant access to downloaded data and to shipments history, and smart algorithms generates alerts and allow users to fully understand what happened to their logistic units.



Supply Chain monitoring

It allows users to discover what happens to they logistic units



Differentiation

It is a quite effective marketing leverage, generating an outstanding and innovative identity



Competitive pricing

It has a lower price compared to other devices and solutions offered by the actual market



Focus

It is a highly specialized solution for the wine market, not a general purpose product



Decision Support System

Algorithms and alerts are extremely effective tools to act on the Supply Chain weak points



Compact dimensions

The device has smaller dimensions compared to the actual market standards, and more functionalities as well



Artificial Intelligence

Not only monitoring of critical factors, but of product overall conditions as well



Sensor Customization

Several types of sensors might be integrated according to users' specific requirements



Cross Platform

ALL data and info about ALL the bottles are constantly available on the web platform



Address

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Via S. Quasimodo 42
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Social Media

facebook.com/wendasrl
twitter.com/wenda_it
linkedin.com/company/wenda-srl
instagram.com/wenda_it/
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