

## KEY STATS ON INNOVATIVE STARTUPS

**8,391**

Number of  
**INNOVATIVE  
STARTUPS**  
as of Dec 2017

- 10,847 persons employed, 20% up from 2016
- Represent the 0.51% of corporations in Italy
- Total capital of about € 423 mln (on average € 50,423 per startup), 20% up from 2016
- 35.13% employ young people (under 35)

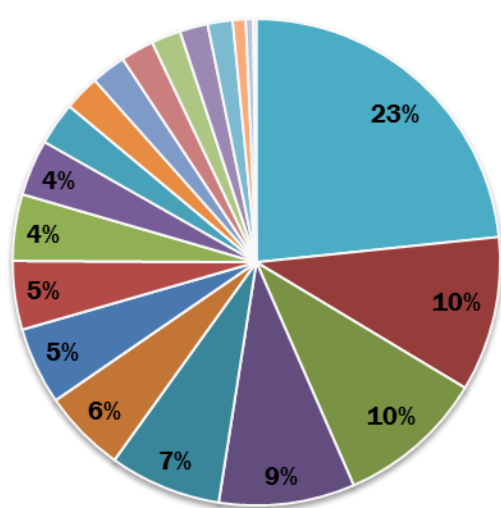
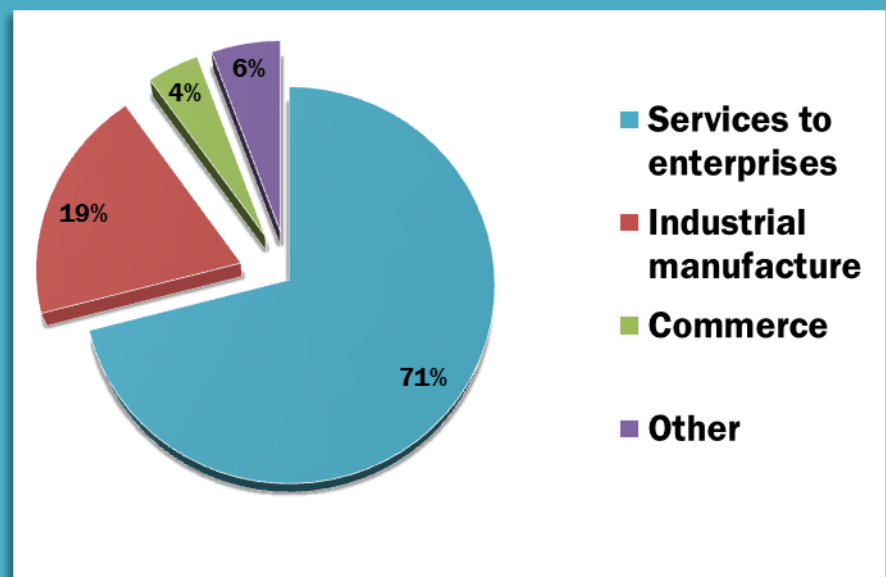
**+24%**

**UP**  
from Dec 2016

## MAIN SECTORS

**27.8%**

OF CORPORATIONS IN  
THE R&D SECTOR ARE  
INNOVATIVE STARTUPS



- LOMBARDIA
- EMILIA-ROMAGNA
- LAZIO
- VENETO
- CAMPANIA
- PIEMONTE
- SICILIA
- TOSCANA
- MARCHE
- PUGLIA
- TRENTINO-ALTO ADIGE
- ABRUZZO
- FRIULI-VENEZIA GIULIA
- CALABRIA
- SARDEGNA
- LIGURIA
- UMBRIA
- BASILICATA
- MOLISE
- VALLE D'AOSTA

## GEOGRAPHIC DISTRIBUTION

LOMBARDIA region has the highest concentration of innovative startups (1,959).

TRENTINO-ALTO ADIGE, MARCHE, VALLE D'AOSTA, FRIULI-VENEZIA GIULIA, EMILIA-ROMAGNA have the highest ratio of innovative startups to the total number of local corporations.

**€761,450,401**

IS THE VALUE OF TOTAL ANNUAL OUTPUT PRODUCED BY ITALIAN INNOVATIVE STARTUPS IN 2016, BUT ONLY 42.98% STARTUPS WERE PROFITABLE.

## RETURN ON INVESTMENT

PROFITABLE STARTUPS HAD A ROI OF 0.11% in 2016, A BETTER PERFORMANCE THAN REGULAR CORPORATIONS (0.03%).