





Wenda Unique protects the authenticity and monitors the quality of Fine Wines. Through time.

Wine merchants and collectors, private investors and wine lovers: these actors know very well that provenance and correct conservation of a Fine Wine bottle are fundamental factors to determine its true value.

Wenda Unique provides maximum care to every Fine Wine bottle, a unique Wenda experience.

A device firmly secured to a Fine Wine bottle neck:**✓ Increases the level of protection against counterfeiting**

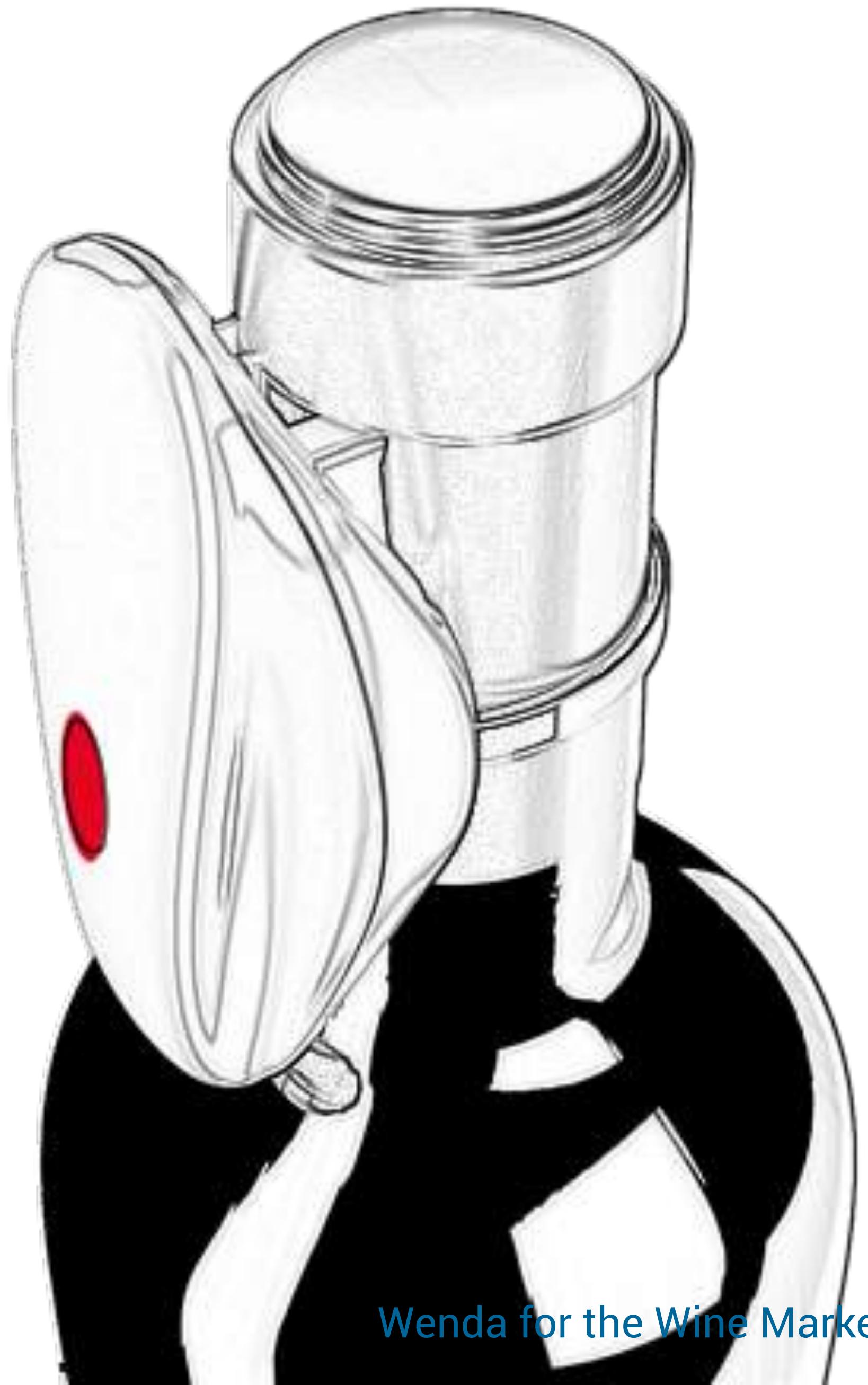
About 20% of the value of wine international sales is given by counterfeited bottles.

✓ Monitors the most important wine conservation parameters

Bottles which are improperly conserved suffer of faster aging .

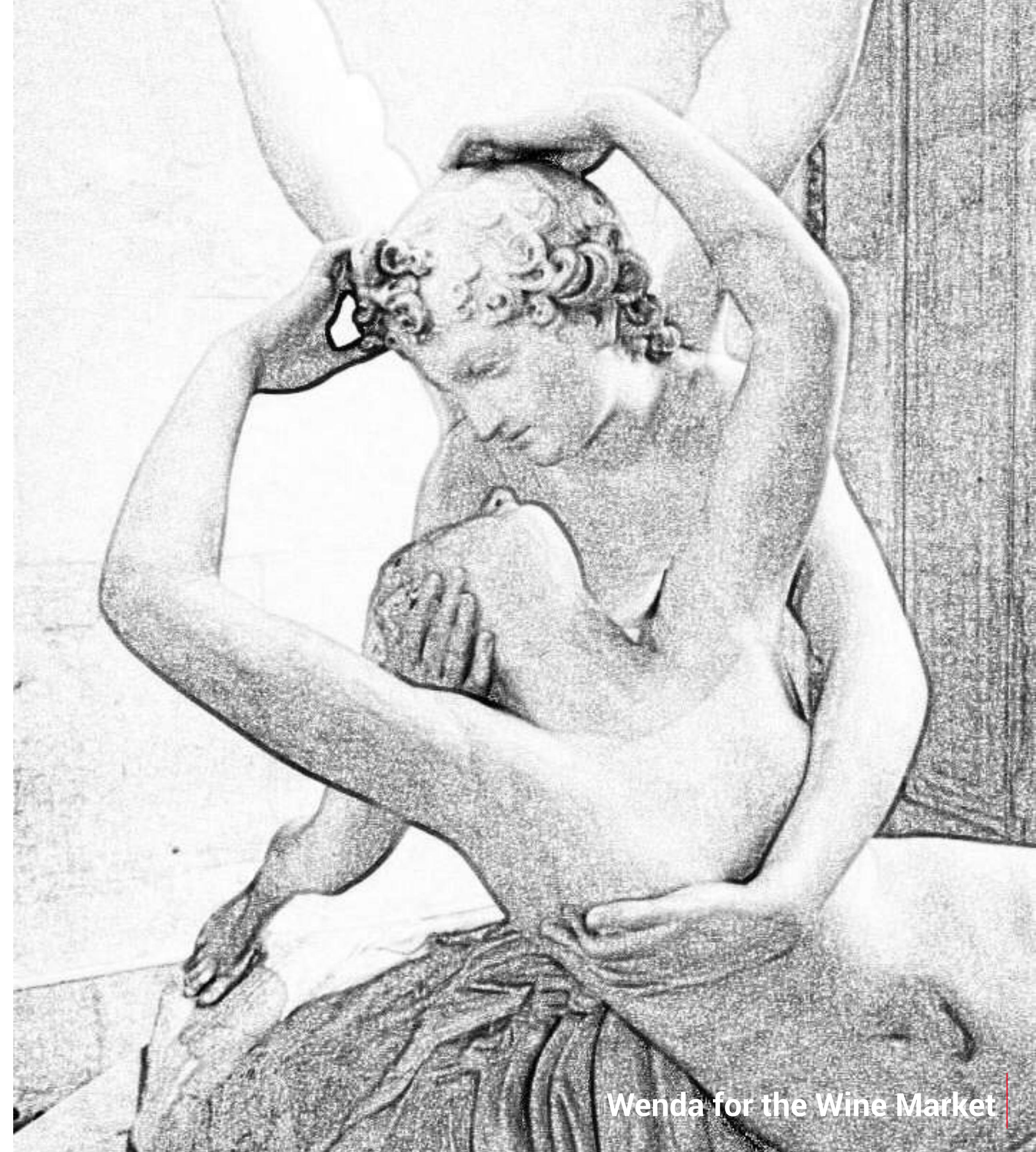
✓ Generates a direct link between bottle and wine lover

Often it is quite difficult to create a deep and direct relationship with consumers.



Unique, firmly secured to the bottle, protects it.

Authenticity and provenance will be safely under control.

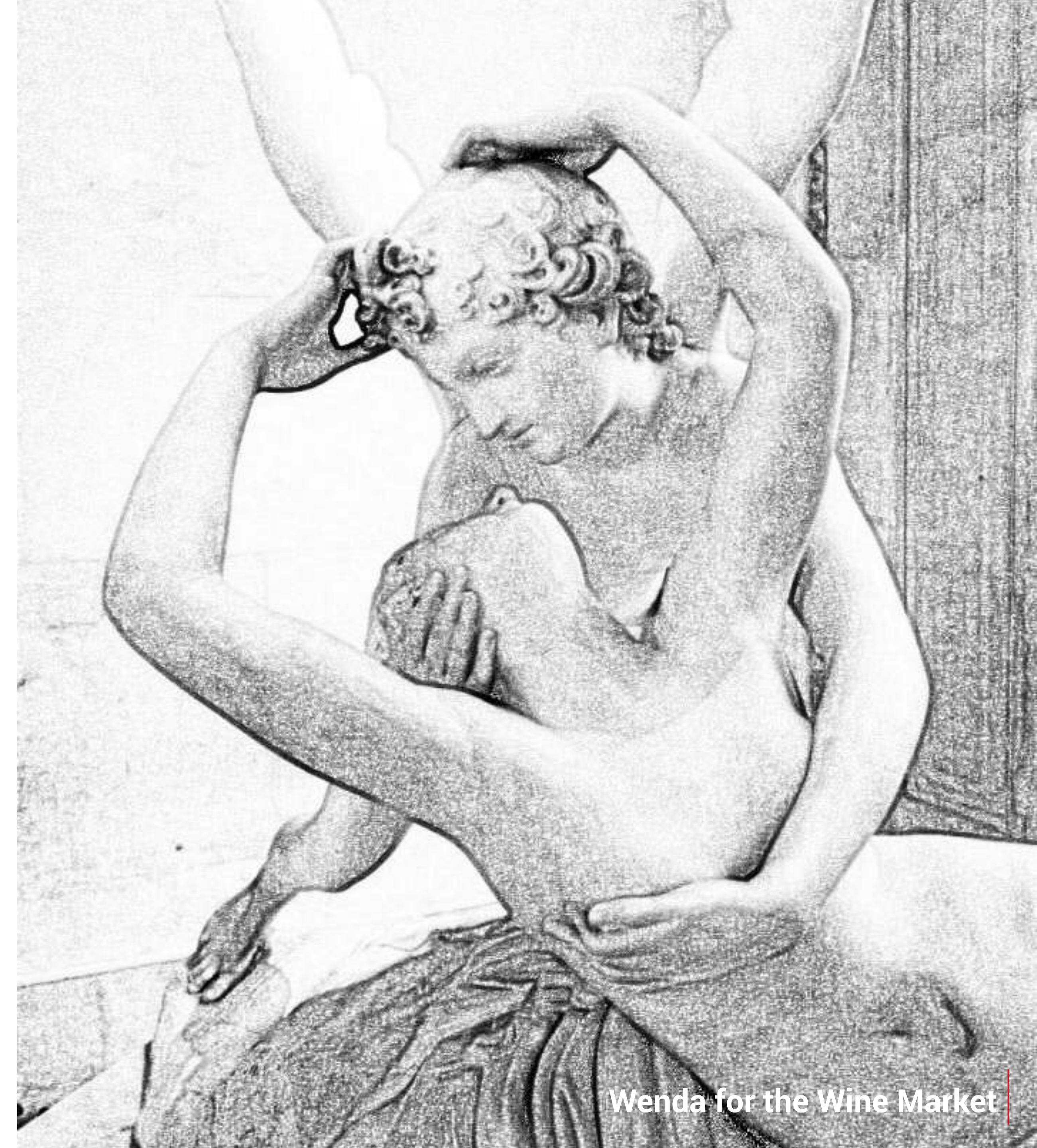


Unique, firmly secured to the bottle, guards it.

It will tell the complete history of conservation and handling.



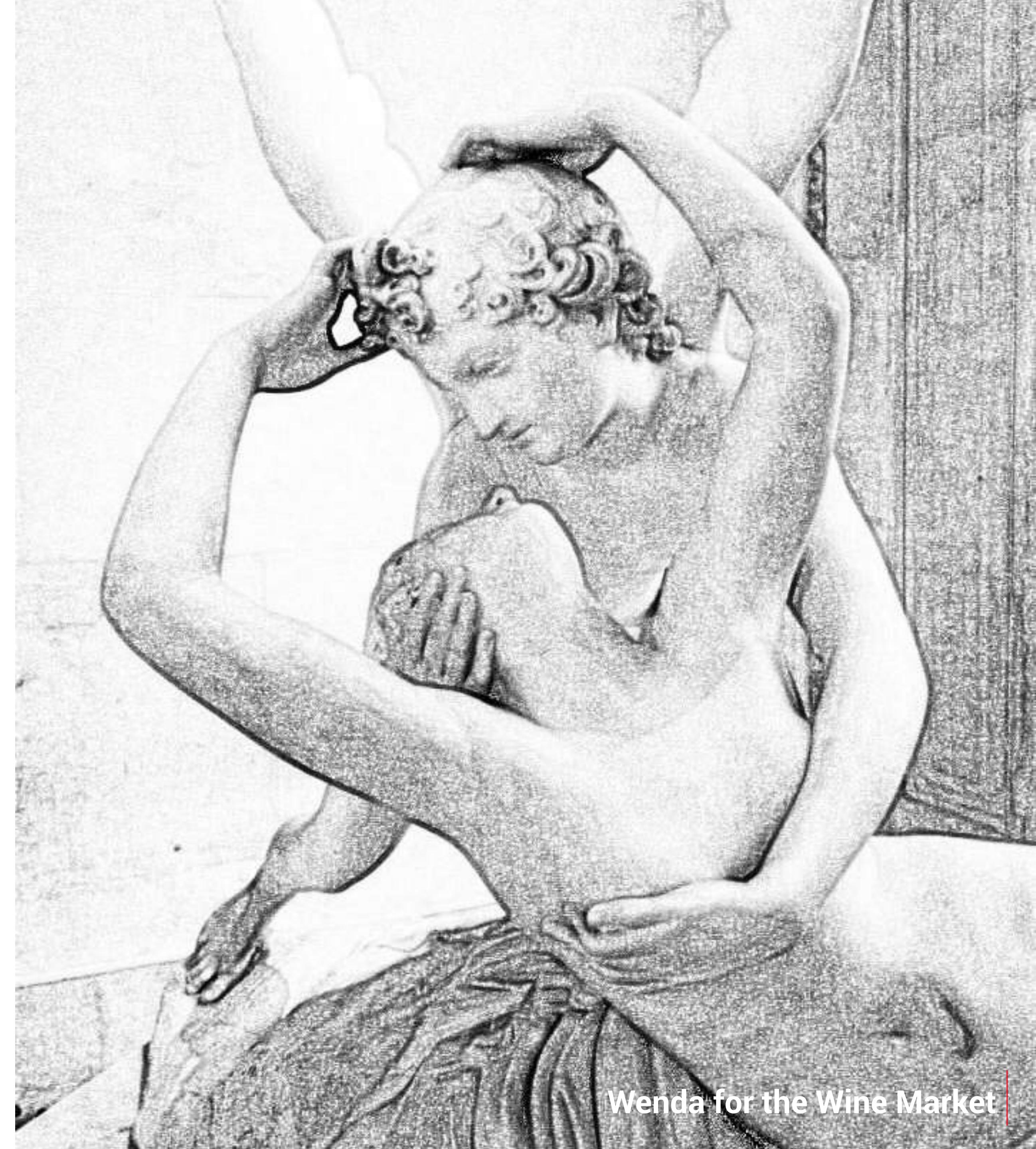
Integrated sensors register the temperature, light and tilt angle, monitoring the Fine Wine bottle for its entire life cycle.



**Unique connects the wine lover to his brand new bottle.
It generates a unique dialog and relationship with every
customer.**



Last generation technologies allow
wine lovers to interact with their own
bottles, directly on their smartphone.



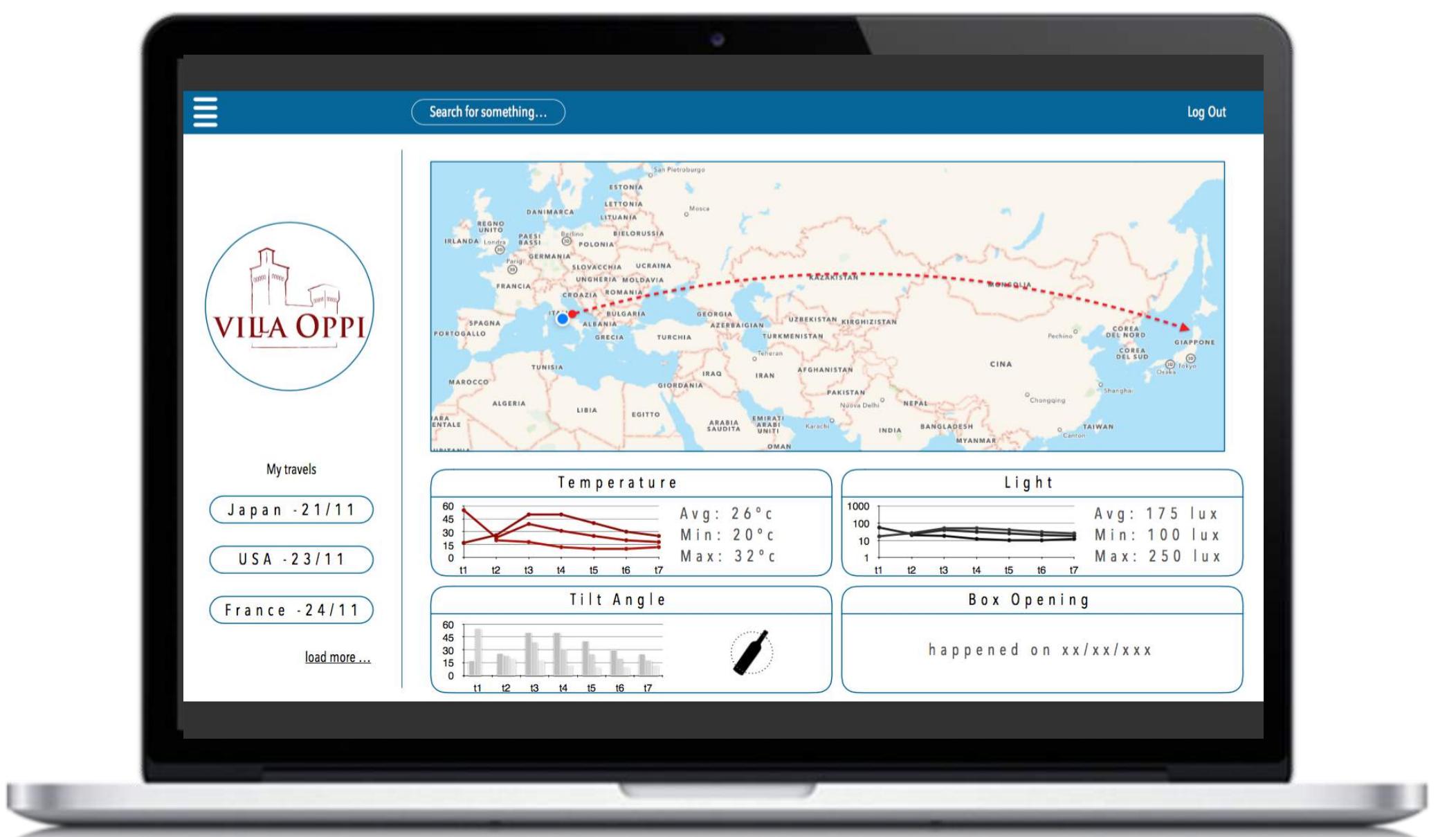
Using the Wenda App and touching the Wenda Device with a smartphone, it will be possible to download and to visualize the data memorized by the Device, and then all the new data will be automatically sent to the Wenda Platform



Wenda for the Wine Market

Wherever the bottle might be in the world, the platform will show its entire history of authenticity and conservation.

It will generate a single, digital environment able to keep under control all the bottles and all their "journeys".



Wenda for the Wine Market



✓ Device

Integrated sensors register temperature, light and tilt angle, and data are collected and memorized on an internal memory.

✓ App

With a smartphone, it is possible to download the data collected by the device, in very simple way.

✓ Platform

A cloud dashboard provides constant access to every bottle's history, and smart algorithms generate alerts and allow users to fully understand what happened to their precious bottles.

✓ **Increases the value of bottles**

Tracing the history of a bottle, it is possible to guarantee its authenticity and its value, therefore increasing its value.

✓ **Differentiates the brand**

High level connections with customers generate high level of fidelity, as a result of well managed relationship.

✓ **Creates “unique experience” for customers**

Wine lovers will know everything about their precious bottles, and therefore they will be able to take care of them in best possible way.





 **Address**

WENDA srl
Via S. Quasimodo 42
40013 Castel Maggiore BO Italy

 **Social Media**

facebook.com/wendasrl
twitter.com/wenda_it
linkedin.com/company/wenda-srl
wenda channel on [youtube](#)

 [**info@wenda-it.com**](mailto:info@wenda-it.com)

 [**www.wenda-it.com**](http://www.wenda-it.com)